



HGTV[®] HOME

Interior Latex

Flat

HG30 Series

<u>CHARACTERISTICS</u>	<u>SPECIFICATIONS</u>	<u>SURFACE PREPARATION</u>												
<p>HGTV Home Interior Latex is designed for discerning homeowner who is looking for a quality, easy-to-apply, interior latex coating.</p> <p>HGTV Home Interior Latex provides a durable, washable coating for use in all areas of the home on properly prepared drywall, wood, masonry, and plaster.</p> <p>Color: Most colors To optimize hide and color development, always use the recommended P-Shade primer</p> <p>Coverage: 350 - 400 sq ft/gal @ 4 mils wet; 1.6 mils dry</p> <p>Drying Time, @ 77°F, 50% RH: Touch: 1 hour Recoat: 4 hours Drying and recoat times are temperature, humidity, and film thickness dependent</p> <p>Finish: 1-3 units @ 85°</p> <p>Flash Point: N/A</p> <p>Tinting with CCE only:</p> <table border="0"> <tr> <td>Base</td> <td>oz/gal</td> <td>Strength</td> </tr> <tr> <td>Extra White</td> <td>0-6</td> <td>125%</td> </tr> <tr> <td>Deep Base</td> <td>4-12</td> <td>100%</td> </tr> <tr> <td>Ultradeep</td> <td>4-12</td> <td>100%</td> </tr> </table> <p>Vehicle Type: Vinyl Acrylic HG3000051</p> <p>VOC (less exempt solvents): <50 g/L; 0.42 lb/gal As per 40 CFR 59.406 and SOR/2009-264, s.12</p> <p>Volume Solids: 41 ± 2%</p> <p>Weight Solids: 57 ± 2%</p> <p>Weight per Gallon: 11.7 lb</p>	Base	oz/gal	Strength	Extra White	0-6	125%	Deep Base	4-12	100%	Ultradeep	4-12	100%	<p>Block 1 ct. Loxon Block Surfer* 2 cts. HGTV Home Interior Latex</p> <p>Drywall 1 ct. Multi-Purpose Primer, B51W450 2 cts. HGTV Home Interior Latex</p> <p>Masonry 1 ct. Loxon Concrete & Masonry Primer* 2 cts. HGTV Home Interior Latex</p> <p>Plaster 1 ct. Multi-Purpose Primer, B51W450 2 cts. HGTV Home Interior Latex</p> <p>Wood 1 ct. Multi-Purpose Primer, B51W450 2 cts. HGTV Home Interior Latex</p> <p>* These primers contain relatively low amounts of VOCs, but could result in minor, noticeable odors.</p> <p>Other primers may be appropriate.</p> <p>When repainting involves a drastic color change, a coat of primer will improve the hiding performance of the topcoat color.</p>	<p>WARNING! Removal of old paint by sanding, scraping or other means may generate dust or fumes that contain lead. Exposure to lead dust or fumes may cause brain damage or other adverse health effects, especially in children or pregnant women. Controlling exposure to lead or other hazardous substances requires the use of proper protective equipment, such as a properly fitted respirator (NIOSH approved) and proper containment and cleanup. For more information, call the National Lead Information Center at 1-800-424-LEAD (in US) or contact your local health authority.</p> <p>Remove all surface contamination by washing with an appropriate cleaner, rinse thoroughly and allow to dry. Existing peeled or checked paint should be scraped and sanded to a sound surface. Glossy surfaces should be sanded dull. Stains from water, smoke, ink, pencil, grease, etc. should be sealed with the appropriate primer/sealer.</p> <p>Drywall Fill cracks and holes with patching paste/spackle and sand smooth. Joint compounds must be cured and sanded smooth. Remove all sanding dust.</p> <p>Masonry, Concrete, Block All new surfaces must be cured according to the supplier's recommendations—usually about 30 days. Remove all form release and curing agents. Rough surfaces can be filled to provide a smooth surface. If painting cannot wait 30 days, allow the surface to cure 7 days and prime the surface with Loxon Concrete & Masonry Primer.</p>
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<u>SURFACE PREPARATION</u>	<u>APPLICATION</u>	<u>CAUTIONS</u>
<p>Plaster Bare plaster must be cured and hard. Textured, soft, porous, or powdery plaster should be treated with a solution of 1 pint household vinegar to 1 gallon of water. Repeat until the surface is hard, rinse with clear water and allow to dry.</p> <p>Wood Sand any exposed wood to a fresh surface. Patch all holes and imperfections with a wood filler or putty and sand smooth.</p> <p>Mildew Remove before painting by washing with a solution of 1 part liquid bleach and 3 parts water. Apply the solution and scrub the mildewed area. Allow the solution to remain on the surface for 10 minutes. Rinse thoroughly with water and allow the surface to dry before painting. Wear protective eyewear, waterproof gloves, and protective clothing. Quickly wash off any of the mixture that comes in contact with your skin. Do not add detergents or ammonia to the bleach/water solution.</p> <p>Caulking Gaps between walls, ceilings, crown moldings, and other interior trim can be filled with the appropriate caulk after priming the surface.</p>	<p>Apply at temperatures above 50°F. No reduction needed.</p> <p>Brush Use a nylon/polyester brush.</p> <p>Roller Use a 3/8" - 3/4" nap synthetic cover.</p> <p>Spray—Airless Pressure..... 2000 psi Tip..... .017"-.021"</p> <p><u>CLEANUP INFORMATION</u> Clean spills, spatters, hands and tools immediately after use with soap and warm water. After cleaning, flush spray equipment with mineral spirits to prevent rusting of the equipment. Follow manufacturer's safety recommendations when using mineral spirits.</p>	<p>For interior use only Protect from freezing. Non-photochemically reactive.</p> <p>LABEL CAUTIONS Use only with adequate ventilation. To avoid overexposure, open windows and doors or use other means to ensure fresh air entry during application and drying. If you experience eye watering, headaches, or dizziness, increase fresh air, or wear respiratory protection (NIOSH approved) or leave the area. Avoid contact with eyes and skin. Wash hands after using. Keep container closed when not in use. Do not transfer contents to other containers for storage. FIRST AID: In case of eye contact, flush thoroughly with large amounts of water. Get medical attention if irritation persists. If swallowed, call Poison Control Center, hospital emergency room, or physician immediately. WARNING: This product contains chemicals known to the State of California to cause cancer and birth defects or other reproductive harm. DO NOT TAKE INTERNALLY. KEEP OUT OF THE REACH OF CHILDREN.</p> <p>HOTW 03/25/2013 HG3000051 22 00</p> <p>The information and recommendations set forth in this Product Data Sheet are based upon tests conducted by or on behalf of The Sherwin-Williams Company. Such information and recommendations set forth herein are subject to change and pertain to the product offered at the time of publication. Consult your Sherwin-Williams representative to obtain the most recent Product Data Sheet.</p>